

100k VA

Queen Of Her Team Package Pack



Introduction



We all want to target businesses who have been around long enough to have momentum, growth, results and most importantly (that sometimes can be missed with those new in business) the resources to invest in our packages to make their life and biz easier and better. To make their world more fun! However what if we could help support the team and nurture the relationships with the very people that HELP make their biz dreams come true? Talk to any successful entrepreneur and they will tell you that you don't have to do it alone, in fact you shouldn't do it alone as you will eventually become the bottle neck in the business growth! So lets make some happy staff & team members stay happy, loyal, motivated AND team focused. This package is perfect for any expert that has multiple people in their team OR successful network marketing uplines (where the gig is their main source of income) who want to nurture and LEAD their team to success.

Donna

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Sales Funnel Overview

FREEBIE

*Refer To
Training
Video*



LCC

Queen Of
Her Team
Loyalty
Planner



Package

Queen Of
Her Team
Pack



Freebie

***Queen Of Her Team Loyalty Planner : Refer to included video that guides you on what to use in your funnel.
I encourage you to add your own flavour!***

Admit it, some of the time you forget to keep your team in the loop of your brainy ideas. You can't help it! You're a big picture kind of person who has huge dreams – and you're grateful for the team that help you get there. So let's map out a plan to ensure their loyalty and continual support. They deserve it <3

I want you to think back...back to when you had a traditional job before you became an entrepreneur. Even though you know you did a great job and that your boss probably was happy with you – how often did they NOT tell you that? How often did you hear things on the grapevine? It sucked didn't it! That's why I created my Queen of Her Team Loyalty Planner – my tool to help you ensure you have a happy group of people that are excited for the journey you're taking them on! That feel valued and connected and motivated like nothing you have ever seen. Download it here >>

When your team is scattered around the world – remotely working on your baby (aka your biz) what is the best way to keep them on track, stay connected and remain motivated? Without the banter of a traditional office to offer traditional camaraderies – one needs to get creative! This is why I created my x! Get your copy here:

*Example Posts To
Generate Interest*



LCC

Your Low Cost Conversation (LCC) is the perfect step between the freebie of your choice and your package offering.

This package came about because I had a few serious network marketers ask me for help with their team. They inspired me to create a package dedicated to internal growth and support – not just the typical external activities. Funny enough – its more or less the same skills so it can be chunked with other packages (or maybe conveniently I planned that way)

You need to makes sure that **they understand** that this package is about fostering a supportive loyal working environment (or group) to be a part of to ensure loyalty and motivation. These two elements (especially loyalty) are far more powerful than people realise and too often they are so focused on big picture that they forget the needs of their team members. Often their team members are actually detailed orientated people (ie the opposite to them) and in order for them to have satisfaction in their job or role they need their needs met. **As a leader its their role to LEAD people and make sure the unit is happy, healthy and tight.** It's time that they give back and invest internally not just externally on shiny things like pretty images and videos.

I suggest an investment of \$47 would be sufficient for this kind of LCC. When you have someone sign up for this offering be sure to obtain as much information as possible about the type of business they run, what kind of members they want to keep in the loop, industry as this will help you pre-brainstorm with

If a client doesn't sign up for your package be sure to stay in touch and wait to see if they implement the plan you designed on their own. If they don't – get in touch with them again. Some will have to feel pain (not just imagine it) before they are willing to release 😊

Remember after EVERY LCC...**ASK FOR A TESTIMONIAL**



Package

Queen Of Her Team

- ✓ Quarterly Planning Of Business Communications: Mapping out the next 90 days important communications that need to be shared with the team, events, congratulations to sales challenges, etc.
- ✓ Weekly Group Focus Video: Edit video and share in team community. Upload to team directory of resources. Suggested just a few minutes – short, sharp and sweet.
- ✓ Monthly Newsletter To Team: Communication of Planned
- ✓ Order Gift For Outstanding Team Member (one per quarter).

Your Investment (starting from): \$247 per month.

Note: You will see this package seems "lite" compared to others – that is because it's a smaller package. I find that people generally want less investment in internal processes/administration than the shiny cool stuff mentioned earlier. It's important to them, but not as important ;-). There is nothing wrong with offering smaller packages now and then BUT there is equally nothing stopping you from including something else in it that adds value but no additional time for example like pre recorded resources, content, automated reporting etc.

Revenue

Breakdown: Quarterly Chunking

| Benefit | Time |
|---|--------|
| Quarterly Planning Of Business Communications | 60min |
| Weekly Group Focus Video(x 12) | 180min |
| Monthly Newsletter To Team (x 3) | 180min |
| Order Gift For Outstanding Team Member | 15min |
| TOTAL TIME 7.25 Hours | |

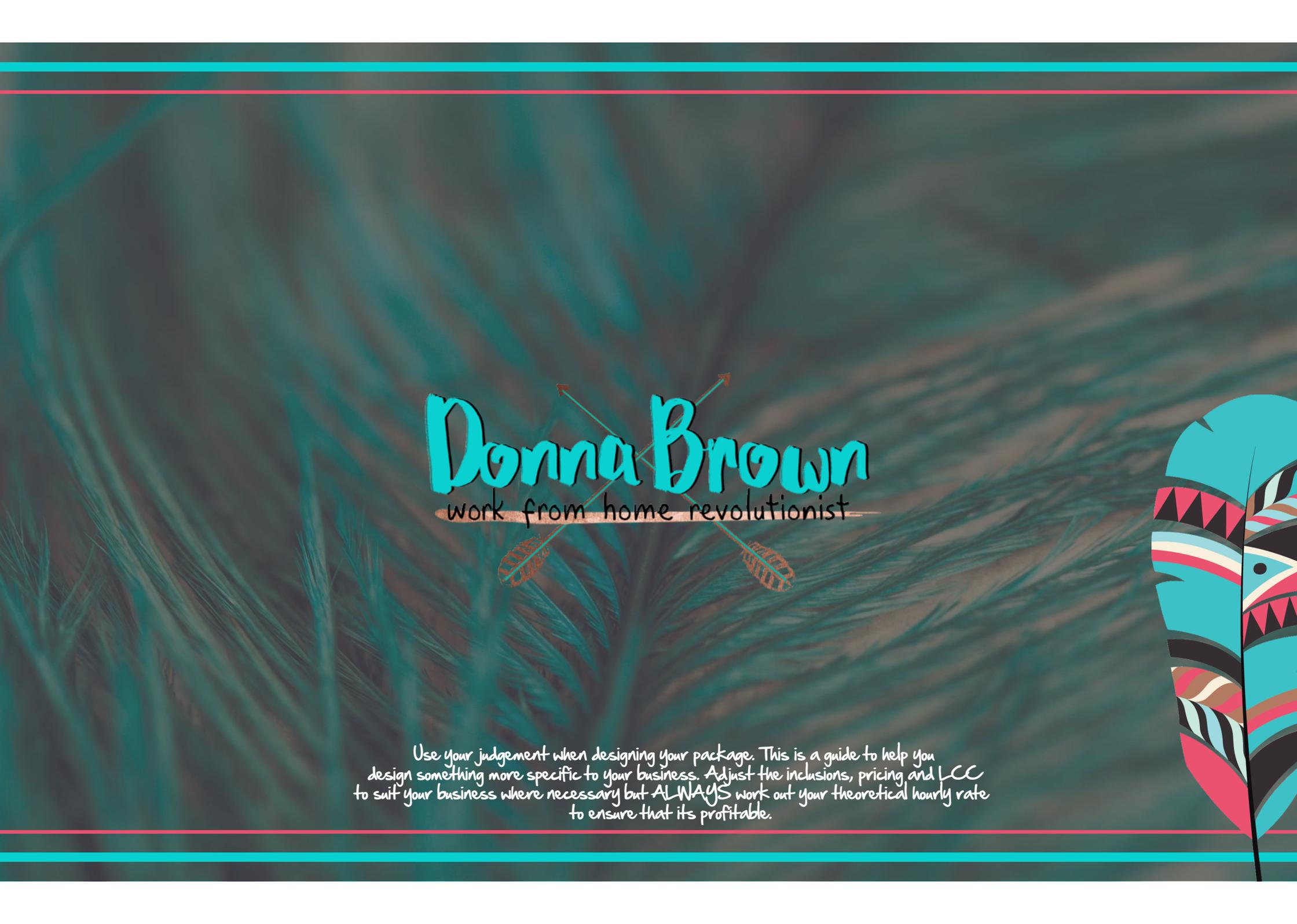
*Please watch included video about outsourcing strategies!

Breakdown: Theoretical Hourly Rate

| Income | Time vs \$\$ |
|-------------------------|--------------|
| 3 Instalments Of \$247 | \$741 |
| Total Time | 7.25 Hours |
| Theoretical Hourly Rate | \$102 |

Breakdown: Quarterly Income Potential

| Income | Time vs \$\$ |
|--|--------------|
| 4* Recurring Clients | \$2,964 |
| Total Time | 29 |
| = 3.5 Days of Work A Month To Cover Your Mortgage | |



Donna Brown

work from home revolutionist

Use your judgement when designing your package. This is a guide to help you design something more specific to your business. Adjust the inclusions, pricing and LCC to suit your business where necessary but **ALWAYS** work out your theoretical hourly rate to ensure that its profitable.