

# BOOK LAUNCH PLANNER



DATE OF LAUNCH \_\_/\_\_/\_\_\_\_ BOOK SALES TARGET\_\_\_\_\_

## PROMOTIONAL VIDEOS TO RECORD

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## TO-DO

Post Nurture Sequence  
Social Media Posts  
Newsletter Set up  
Venue for Launch  
Set up Ticket Link  
FB Event and Invites

## THE CLIENTS JOURNEY FROM BOOK TO PACKAGE

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## EVENTS I CAN SPEAK AT & SELL MY BOOKS

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