

Market Day Funnel Filler

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<div>Week One:</div> <div>Offer</div> <div></div> <div></div> <div></div> <div>Groups</div> <div></div> <div></div> <div></div> <div></div> <div>Leads To:</div> <div></div>	<div>Week Two:</div> <div>Offer</div> <div></div> <div></div> <div></div> <div></div> <div>Groups</div> <div></div> <div></div> <div></div> <div></div> <div>Leads To:</div> <div></div>
<div>Week Three:</div> <div>Offer</div> <div></div> <div></div> <div></div> <div></div> <div>Groups</div> <div></div> <div></div> <div></div> <div></div> <div>Leads To:</div> <div></div>	<div>Week Four:</div> <div>Offer</div> <div></div> <div></div> <div></div> <div></div> <div>Groups</div> <div></div> <div></div> <div></div> <div></div> <div>Leads To:</div> <div></div>

Map out what offer you're going to share each week along with which groups you're going to share it in. MOST Importantly, think about what journey your new client will be one and what you ultimately want to get the to invest to. What is the offer leading to? Is it a coaching package? Is it a wellness package? The intention of market day is to build trust and credibility so you have a chance to wow them and help them with a problem.