

WEBINAR AUTHORITY PLANNER

Use this planner to map out your next webinar if you need help, email me!

Who are your viewers?	Problem You Can Solve in 45min?	What can you offer at the end?
Free Gift To Boost Credibility	When will You Host It?	Where will You Promote It?

Email Sequence

Free Gift

Reminder

Thank you + Initial Upsell

Invite Questions

Upsell Reminder

PRO TIP!
HOW TO RUN A WEBINAR FOR FREE!
PERFECT FOR THOSE JUST STARTING OUT....

When you're just starting out and don't want to pay for webinar software a cool trick is to use Youtube live streaming! You simply set up a registration optin form using your email client of choice to collate the registrations. Then you can schedule an unlisted (so no one publicly can find it) live stream and share the link with those registered so they know where to go on the day and time.