



BRUISE

100Kva

BRUISE

TO BE WORKED IN CONJUNCTION WITH VIDEO

THIS WEEK IS SIMPLE YET CHALLENGING AT THE SAME TIME. WHAT ARE YOUR CLIENTS BRUISES? WHAT PISSES THEM OFF? YOU MIGHT THINK YOU HAVE IT EASY WITH THIS ONE TASK BUT THIS IS HARDER THAN YOU THINK. BE HONEST. BE RAW. BE REAL. REMEMBER NO 'SAVING TIME & MONEY'. BE DETAILED. THE CONTENT BELOW WILL FORM YOUR MARKETING COPY LATER ON. REMEMBER WHAT I SAID IN THE BEGINNING - ONCE YOU GET THE BASE OF THE MODEL DOWN PAT, THE REST IS EASY.

MY CLIENTS BRUISE'S ARE: